



**A Report on VAN
MAHOTSAV 2021**



*Consumer Education and Research Centre
Environmental Information System, Resource Partner on
'Environment Literacy- Eco-friendly Labeling & Eco-
friendly Products'*



Van Mahotsav is an annual Pan-Indian tree planting festival. The Van Mahotsav is celebrated every year in the first week of July to raise awareness of tree plantation and forest conservation.

It was initiated in 1950 by K. M. Munshi, the then Union Minister for Agriculture and Food to create an enthusiasm in the mind of the populace for the conservation of forests and planting of trees.

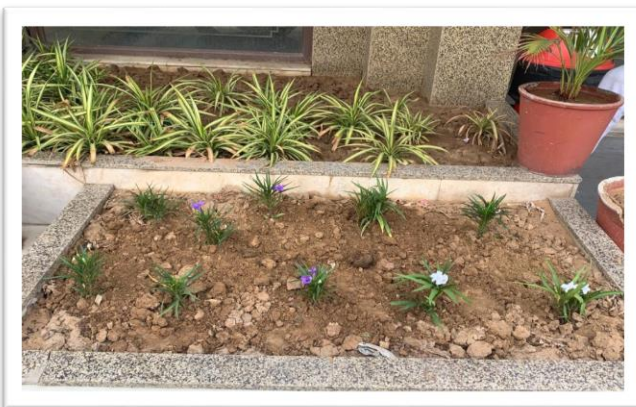
Union Environment Minister Prakash Javadekar on July 1, 2021, kick started the week of Van Mahotsav 2021 with the plantation of *Parijat* sapling in New Delhi.

On Van Mahotsav, he urged people to plant more and more trees to create a healthy atmosphere. He said, “India has taken a target of creating additional 2 billion carbon sequestration by 2030.”

To celebrate Van Mahostav, CERC ENVIS team planted around 25 saplings of *Hibiscus rosa-sinensis*, *Coleus Scutellarioides*, *Ruellia Simplex*.

We also prepared a poster on ‘Van Mahotsav’ (Annexure –I) to raise awareness on significance of planting trees.

GALLERY



ANNEXURE I



VAN MAHOTSAV



Let us pledge to plant more trees for a greener tomorrow



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